

REGISTERED

ACCREDITED | RECOMMENDED

DHET REG No: 2016/FE07/004 EXAM No: 899992837

QCTO ACC No: NATED/2015/0179 UMALUSI ACC No: FET00630PA Mictseta ACC No: 2015/07/0029

Tel: 011 333 6479 | Email: admin@mbowa.edu.za | Web: mbowacollege.co.za

NATIONAL DIPLOMA: MARKETING MANAGEMENT N4 - N6

COURSE OUTLINE:

This qualification is aimed primarily at giving learners technical, theoretical, practical and workplace knowledge and skills required in their chosen occupational/vocational area.

N4	N5	N6
<p>Compulsory subjects Entrepreneurship & Business Management Marketing Management Management Communication</p> <p>Optional Modules(choose1) Computer Practice Financial Accounting Economics Mercantile Law</p>	<p>Optional Subjects/Modules Choose 2 Computer Practice N4 Computer Practice N5 Financial Accounting N4/N5 Computerized Financial Systems N4/N5 Economics N4/N5 Public Relations Labour Relations</p>	<p>Compulsory subjects/modules Marketing Management Sales Management Marketing Communications Marketing Research</p>
	<p>Compulsory Subjects/Modules E. Business Management Sales Management or Cost and Management Account</p>	

Upon completion of each level, a student will be awarded a national certificate by the relevant certification body. Students are required to do 2 tests per level in order to qualify for the final exam of that particular level. For a student to receive the diploma certificate, he/she is supposed to undergo an internship program with a company related to Marketing Mgt practices.

Entry Requirements:

Grade 12 or its equivalent

Duration:

36 Months
(6 months Per Level)

Certification Body:

N1-N3 (Umalusi)
 N4-N6 (Department of Higher Education and Training)

FEES STRUCTURE

Fees Per Level (N)	TUITIONS & EXAMS (per subject repeated)	EXAM ONLY (Once off payment) per subject repeated
Registration: R1000 Deposit Fees: R1000 Monthly Inst: R1000 x 6 = R6000 TOTAL R8000.00	<ul style="list-style-type: none"> Registration: R1000 Monthly Inst: R300 P/S x 6 = R1800 	<ul style="list-style-type: none"> Registration: R500 + R500 p/s

BANKING DETAILS:

NED BANK

Mbowa College PTY LTD

Account No: 1169745628

Ref: Student Surname and Name

Please Note:

Continuing Students Do Not Pay Registration And Deposit Fees



078 916 1916 / 081 411 9885